



**KOOL
'N
FIT[®]
SPORT**

Event Sponsorship Application

MAIL TO P.O. BOX 22786 SAN DIEGO, CA 92192

OR FAX TO (619)-336-7826

TODAY'S DATE _____

EVENT DATE _____

EVENT NAME _____

TYPE OF EVENT _____

NUMBER OF PARTICIPANTS _____

EVENT LOCATION _____

WILL THE PRODUCT BE USED / / ON COURSE / / IN GOODIE BAGS

KNF-SPORT RETAILER _____ CONTACT/PHONE (if applicable) _____

MAIN SPONSORS _____

SECONDARY SPONSORS _____

IS THERE AN EXPO? _____ NUMBER OF PARTICIPANTS _____

MAILING ADDRESS
STREET _____ CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____ PHONE _____

FAX _____ EMAIL _____

SHIPPING ADDRESS
(No delivery to P.O. Boxes)
STREET _____ CITY _____ STATE _____ ZIP _____

IF KOOL 'N FIT SPORT MUSCLE CONDITIONING SPRAY SPONSORS YOUR EVENT WHAT LEVEL OF SPONSORSHIP WILL KNF RECEIVE?

WHAT DOES THIS INCLUDE?

PLEASE SEND SAMPLES OF ALL MATERIALS WHERE THE KOOL 'N FIT SPORT LOGO APPEARS TO P.O. BOX 22786 SAN DIEGO, CA 92192



Kool 'N Fit Sport Muscle Conditioning Spray is committed to improving the experience of all athletes regardless of sport or ability. One of the ways we hold to this commitment is by sponsoring events that we feel will greatly benefit from our product. In order for KNF-Sport to continue our support of events, we must find opportunities that mutually benefit both the event and KNF-Sport and we ask you to commit to the following obligations if your event is selected for sponsorship.

You must agree not to have any conflicting sponsors to Kool 'N Fit Sport Muscle Conditioning Spray.

- A) Race participants must be made aware that is Kool 'N Fit Sport Muscle Conditioning Spray is ON COURSE.
- B) Kool 'N Fit Sport Muscle Conditioning Spray must be listed under "Course Description" and/or "Aid Stations", on websites and all marketing communication pieces.
- C) Kool 'N Fit Sport Muscle Conditioning Spray logo must be listed as a "Sponsor" on all marketing communication pieces.

You must agree to place the Kool 'N Fit Sport Muscle Conditioning Spray logo on all placements you indicated above in this application in compliance with the terms outlined in the Kool 'N Fit Sport Muscle Conditioning Spray Registered Trademark Usage Guidelines."

Kool 'N Fit Sport Muscle Conditioning Spray may provide collateral or product information and/or samples that the race director will distribute in participants race bags.

When Kool 'N Fit Sport Muscle Conditioning Spray is on the course, please have Kool 'N Fit Sport Muscle Conditioning Spray station set up at away points. For example: Half marathon, mile marker eight (8), full marathon, mile marker eighteen (18).

Kool 'N Fit Sport Muscle Conditioning Spray banners and/or signage must be placed in the start and finish areas.

Kool 'N Fit Sport Muscle Conditioning Spray will be provided with, at least, one 10 foot by 10 foot booth space in the event exposition area to set up a sampling area as well as sell product, T-shirts, hats and other goods. We will also be allowed to set up a booth the day of the event for the same purposes.

Please provide Kool 'N Fit Sport Muscle Conditioning Spray with four complimentary entries to your event. Send entries to Kool Fit America, Inc. P.O. BOX 22786 SAN DIEGO, CA 92192

Kool 'N Fit Sport Muscle Conditioning Spray is not responsible for lost or stolen product.

Sponsorship product must be used for this event only. If product is sold or traded by the race director, employee, or event volunteers for personal gain, the event will be invoiced for all product sent.

This application for event sponsorship must be received no later than ninety (90) days before your event.

Pleas fax to or mail to Kool 'N Fit America, Inc. P.O. BOX 22786 SAN DIEGO, CA 92192 Tel (619)-336-7820 Fax (619)-336-7826

I agree to the terms of this sponsorship agreement and understand my responsibilities in fulfilling all obligations if this event is chosen for sponsorship.

SIGNATURE

DATE

PRINT NAME / TITLE